



HAZEL HEIGHTS RESIDENTS ASSOCIATION



2026 Sponsorship Packages

Connect directly with local residents and show your community support!



About the Hazel Heights Residents' Association

Hazel Heights Residents Association (HHRA) is a non-profit volunteer-based organization that was established in 2023.

Our aim is to enhance the quality of living in Hazel Heights through advocacy and community building

Location*:

Hazel Heights community is situated within the following boundaries:

- South of Bristol Road West
- West of Creditview Road
- North of Carolyn Creek
- East of the Credit River



*Per Statistics Canada 2021 Census

Reach*:

~ 560 established, residential (suburban) homes, averaging 2.9 people/household

Demographic Composition*:

- *Ethnicity & Diversity:* High diversity (South Asian (25.4%); Chinese (7.3%); Italian; Portuguese; & Jamaican)
- *Income & Employment:* Generally affluent, with high median household incomes
- *Age Structure:* Mixed (Established families & older, long-term residents)
- *Homes:* Low-density, detached & semi-detached family homes



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Newsletter & Website Advertising

Maximize your local reach. All traditional advertising is featured exclusively in our community newsletters and [HHRA](#) website.

Placements (Ad Specifications to be confirmed)

[HHRA Website - Sponsors Page](#)



[HHRA Quarterly Newsletter - Last Page](#)





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Packages & Investment

Ad Size	Duration (Newsletter & Website)	Investment
Business Card	<i>1 Issue + 3 Months Web Display</i>	\$75
Business Card	<i>4 Issues + Full Year Web Display</i>	\$200 <i>(Best Value)</i>
Quarter Page	<i>1 Issue + 3 Months Web Display</i>	\$150
Quarter Page	<i>4 Issues + Full Year Web Display</i>	\$400 <i>(Max Impact)</i>



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HHRA Event & Product Sponsorship

Want to showcase your goods while fueling our community gatherings? Become an in-kind event partner and benefit from event and digital recognition !

Events

The HHRA currently hosts two annual ‘flagship’ events for our community:

<p>Hazel Heights Connects 2026 (Brown’s Heights Park, Sat. June 20th, 2026)</p> <p>Community gathering in our local park:</p> <ul style="list-style-type: none"> ● Park Clean-up ● Food Drive ● Games & Socializing ● Food <p>Sponsorship Opportunities:</p> <ul style="list-style-type: none"> ● Event Food Sponsor (Lunch/Snacks) ● HHRA Member Raffle Prizes <p>See HHRA Spring-A-Palooza 2025 for an example of the experience</p>	<p>HHRA Bowling & Potluck Bash 2026 (Streetsville Bowl, Nov. 2026 (3rd or 4th Sat.))</p> <p>Community gathering and fin our local park:</p> <ul style="list-style-type: none"> ● Bowling & Socializing ● Food Drive ● Potluck <p>Sponsorship Opportunities:</p> <ul style="list-style-type: none"> ● Event Host Sponsor (Bowling Fees) ● HHRA Member Raffle Prizes <p>See HHRA Bowling Bash 2024 for an example of the experience</p>
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Placements (Specifications to be confirmed)

Onsite Event Board





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[HHRA Website - Events Page - Example](#)

The screenshot shows the website for the Hazel Heights Residents Association (HHRA). At the top, there is a navigation menu with links for Home, About Us, Get Involved, HHRA News, Events, Community Resources, and Sponsorships. The main heading is "2025 HHRA SPRING-A-PALOOZA". Below this, there is a paragraph of text: "Thank you for joining us to celebrate our 2025 Spring-A-Palooza. From the event that provided an opportunity to engage with our neighbors, community officials and, of course, to enjoy various games, a scavenger hunt and more!" To the left of the text is a certificate of appreciation from the City of Hazel Heights. To the right is a photograph of people at the event. Below the text is a list of sponsors: "We would like to acknowledge a number of special guests who attended our event: • Hazel Heights Residents Association • Hazel Heights AMV Post 100 • Hazel Heights Fire Department • Hazel Heights Police Department • Hazel Heights Community Center • Hazel Heights Senior Center • Hazel Heights Library • Hazel Heights Park • Hazel Heights Clean Spaces • Hazel Heights and Hazel Heights Community Liaison Office and several CDFW officers". Below the list are two small photos of people. At the bottom of the page, there is a large photograph of people at a playground. The footer contains logos for the City of Hazel Heights, the Hazel Heights Fire Department, and the Hazel Heights Volunteer Center.



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Event Sponsorship & Investment

<i>Sponsorship Type</i>	<i>Investment</i>
<i>HHRA Member Raffle Prize</i>	<i>\$200 (Retail Value)</i>
<i>Event Co-Host Sponsor - HHRA Bowling & Potluck Bash (November 2026) - Bowling Fees</i>	<i>Negotiable</i>
<i>Event Co-Host Sponsor - Hazel Heights Connects (June 2026) Event Food</i>	
<i>Event Co-Host Sponsor - HHRA Bowling & Potluck Bash (November 2026) - Bowling Fees</i>	
<i>Event Host Sponsor - Hazel Heights Connects (June 2026) - Event Food Sponsor</i>	